MOTORCYCLE CLUB AND MOTORCYCLE DISTRIBUTORS JOIN FORCES IN MILE OF DIMES DRIVE

By Vicky Nabors

When the 1957 Fayetteville, N. C. March of Dimes Campaign came to a successful close, an interesting story was brought to light. Among the contributions was a check for \$300.00 tendered to the Campaign in the name of the Singing Wheels Motorcycle Club of Fayetteville. This check represented the combined efforts of the Club and of three highly competitive motorcycle distributors.

Originally, the Singing Wheels MC. had planned a scrambles race benefit program for the March of Dimes, but due to circumstances beyond their control this program was cancelled at the last moment. Much work had been done on the track by the Club, and naturally all concerned were bitterly disappointed. In these circumstances. the three motorcycle distributors came to the rescue with substantial contributions to the good cause. The three "forces who united" were: BSA Incorporated, Nutley, N. J. (BSA & Ariel Motorcycles), The Triumph Corporation, Baltimore, Md. (Triumph Motorcycles) and the Berliner Motorcycle Corporation, New York City (Zundapp Motorcycles).

When world famous corporations such as these show such a warm hearted interest in the affairs of the "little guy" down the line who rides their motorcycles, it make you think that these same "little guys" must be a wonderful bunch of people—and don't forget that the little guy thinks the Distributorships are comprised of a pretty grand group of people too!



Service School instructor Tammy McDermott



CASTROL

Oil for your motorcycle

high performance . . . longer engine life

Sold by TRIUMPH dealers

Distributed by

The Triumph Corp., Towson, Baltimore 4, Md.

